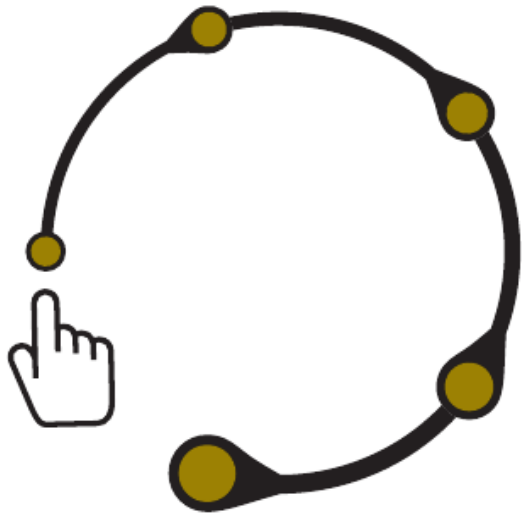




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**EXPERIENCE
THE FUTURE
OF THE PAST**

Portability of a Virtual Museum

Mohamed Farouk

Center for Documentation of Cultural
and Natural Heritage
(CULTNAT)

mfarouk@mcit.gov.eg



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Portable Virtual Museum

- Why do we need portable VM?
 - Touring exhibition
 - Special events
 - Outreach
- Cases of temporary VM
 - Short exhibitions
 - Long exhibitions



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Golden rules for portability

- Simplicity, Simplicity, Simplicity
- Consider portability at design stage
- Flexible design
- Do not seek 100% of quality
- Durable equipment
- Try to do most of the work at home
- Spare equipment
- .



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Factors affecting portability

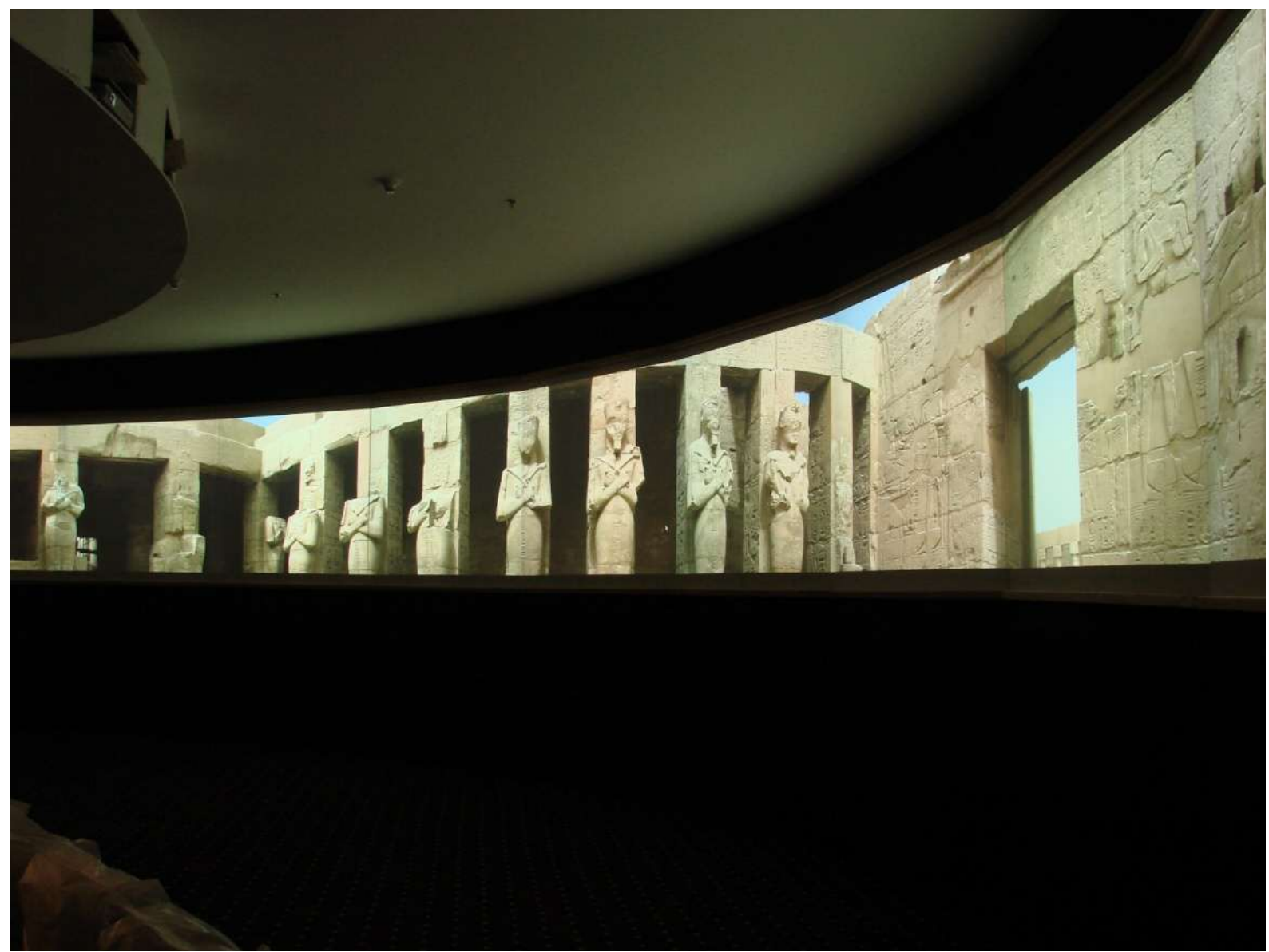
- Equipment
 - Availability, weight, size, price
- Installation requirements
 - Calibration, setup, flexibility
- Location requirements
- Running and maintenance.
- Number of users?



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CULTURAMA

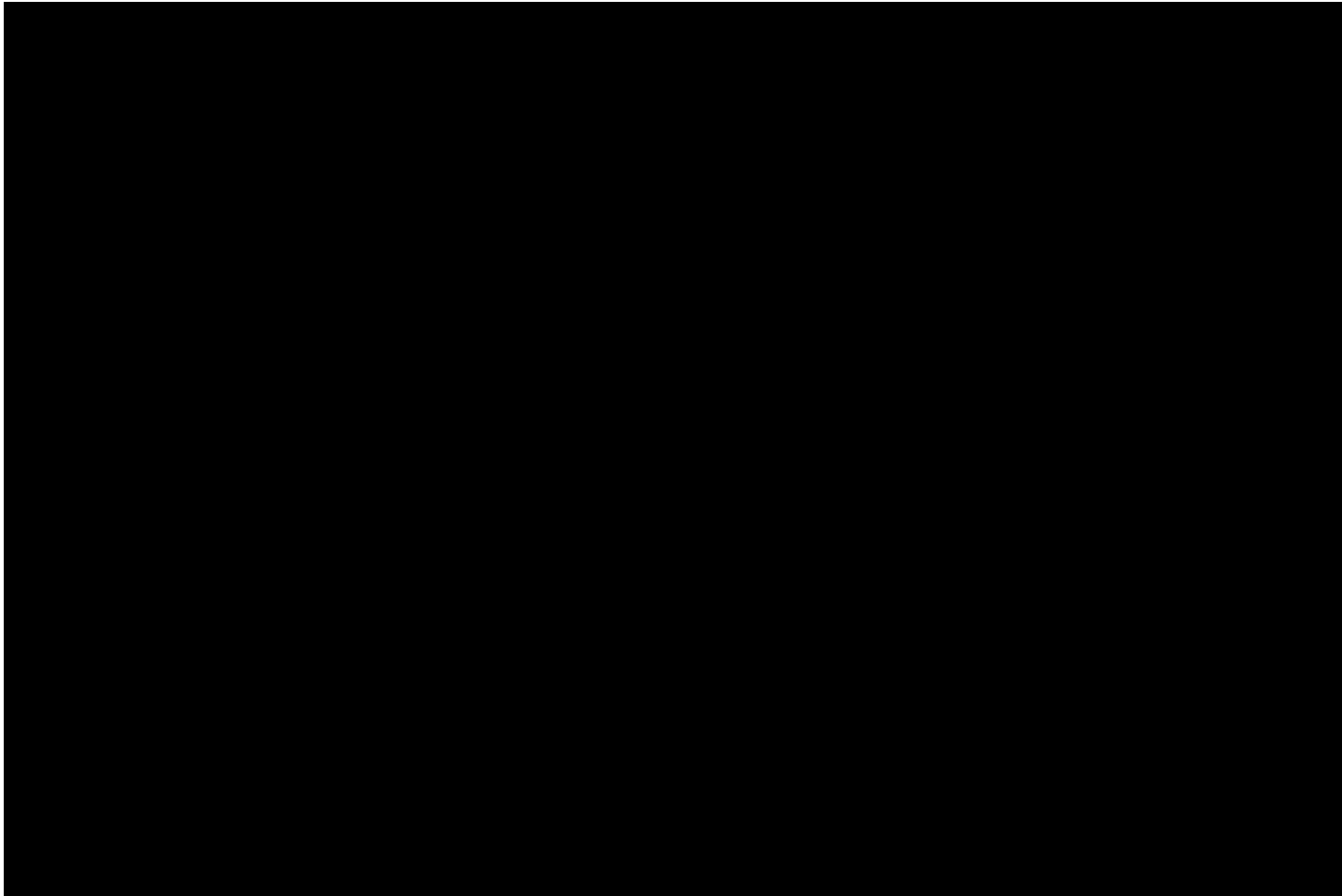
Patented system





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What is CULTURAMA?





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What is CULTURAMA?

- Started in 2003
- Panoramic immersive display
- Interactive multimedia (presenter)
- Wide variety of content (time lines, panoramic photos, large objects, etc.)
- Multi layer of information
- Regular equipment
- Portable and customizable (18 cities around the world)



What is CULTURAMA? (programs)

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- Egyptian history
- Ancient Egypt, Greco-Roman, Coptic, Islamic, Modern
- Judgment day
- Book of the dead opera
- Cairo University
- Sadat
- January 25 revolution
- Many other



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What is CULTURAMA? (programs)





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What is CULTURAMA? (programs)





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What is CULTURAMA? (programs)





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What is CULTURAMA? (programs)





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CULTURAMA around the World

- Frankfurt 2004
- Paris 2005, 2009, 2012
- Tunisia 2005
- Hongkong 2006
- Berlin 2007
- Turin 2009
- Genoa 2009
- Kyoto 2008
- Tokyo 2008
- Geneva 2008, 2012
- Shanghai 2010
- Baku 2010





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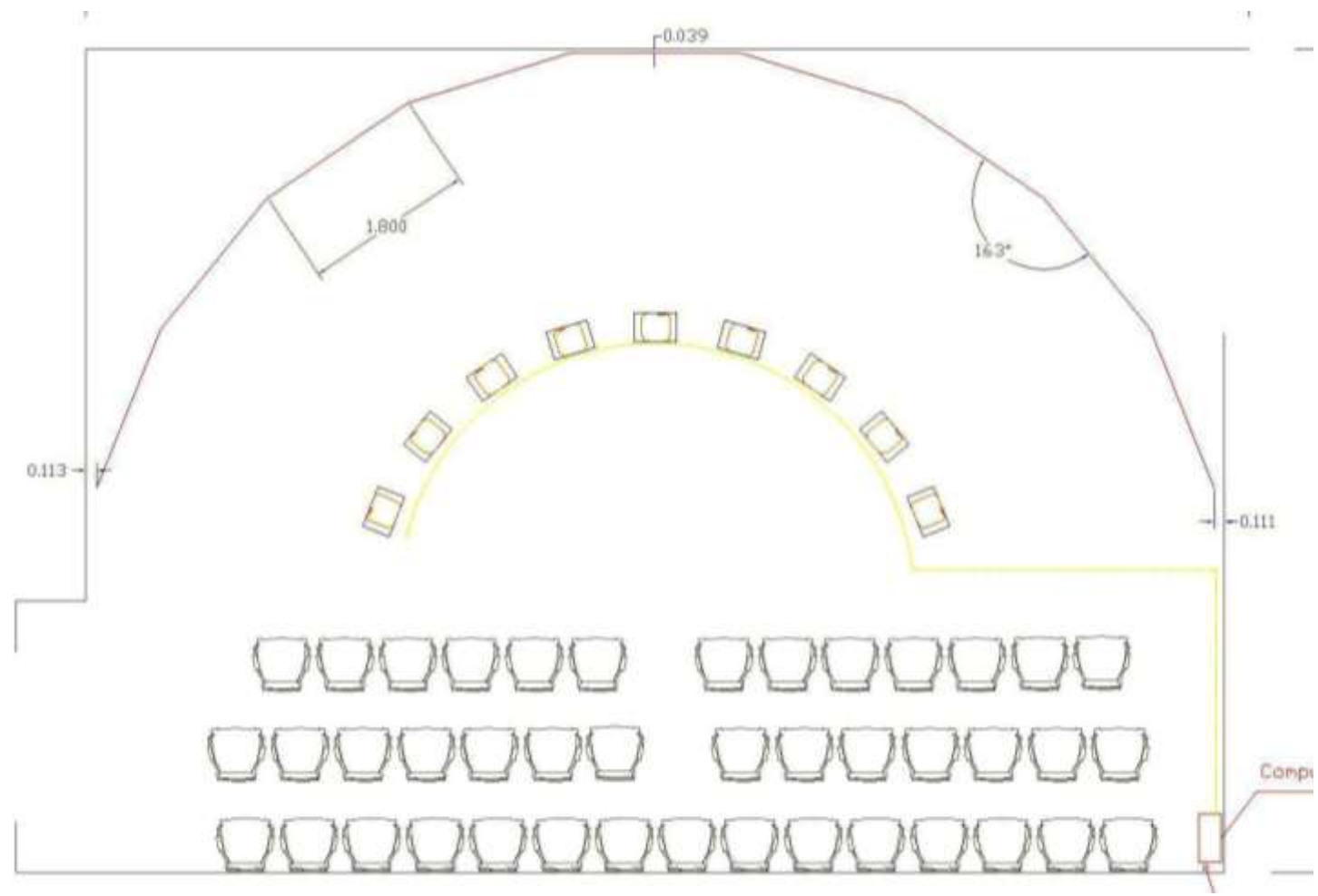
Portability features of CULTURAMA

- Segmented screens
- One computer
- Scalable, Customizable
- Setup alternatives
- Special design for projector hanging



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Portability features of CULTURAMA





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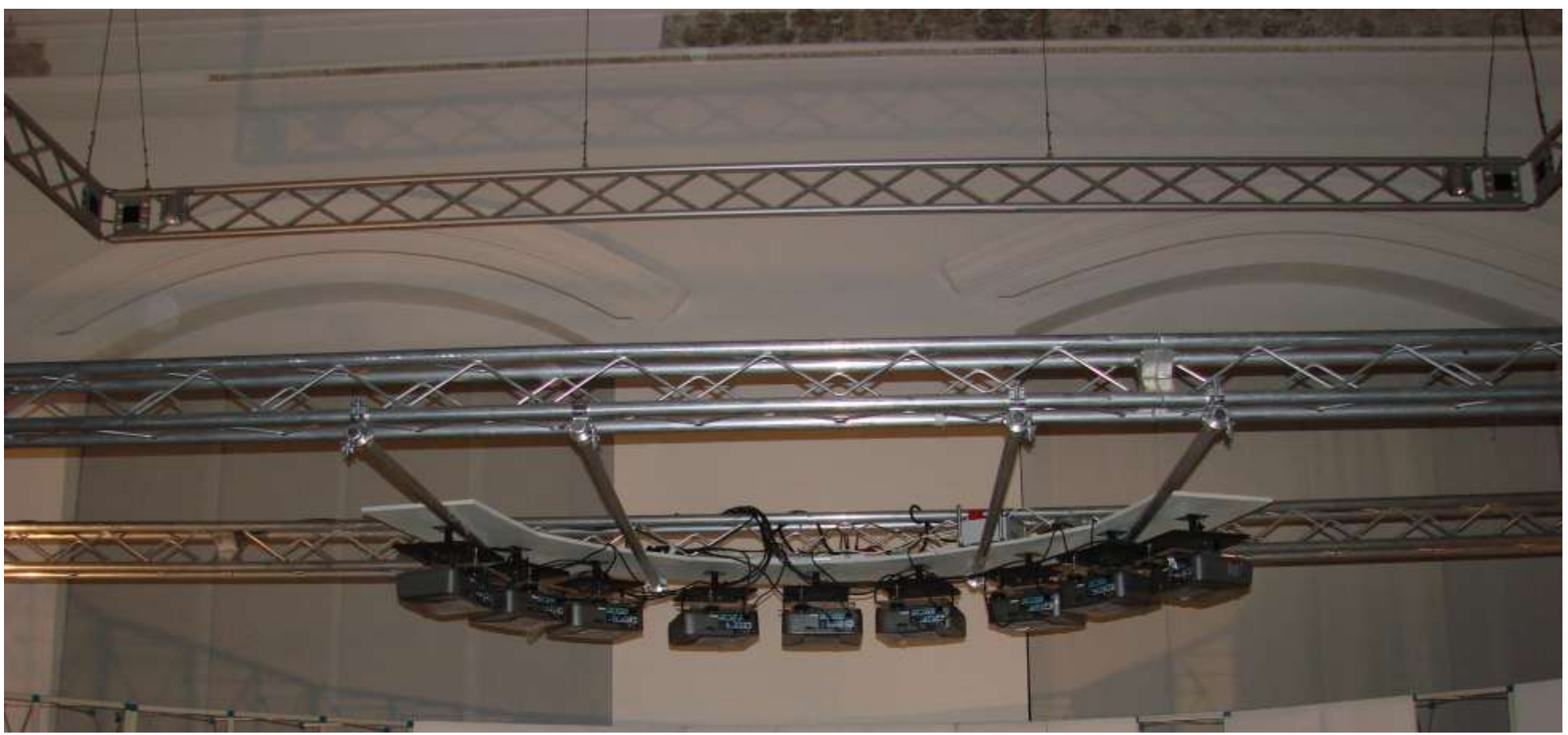
Portability features of CULTURAMA





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Portability features of CULTURAMA





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Portability features of CULTURAMA





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Portability features of CULTURAMA





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Portability features of CULTURAMA





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Portability features of CULTURAMA





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Portability features of CULTURAMA





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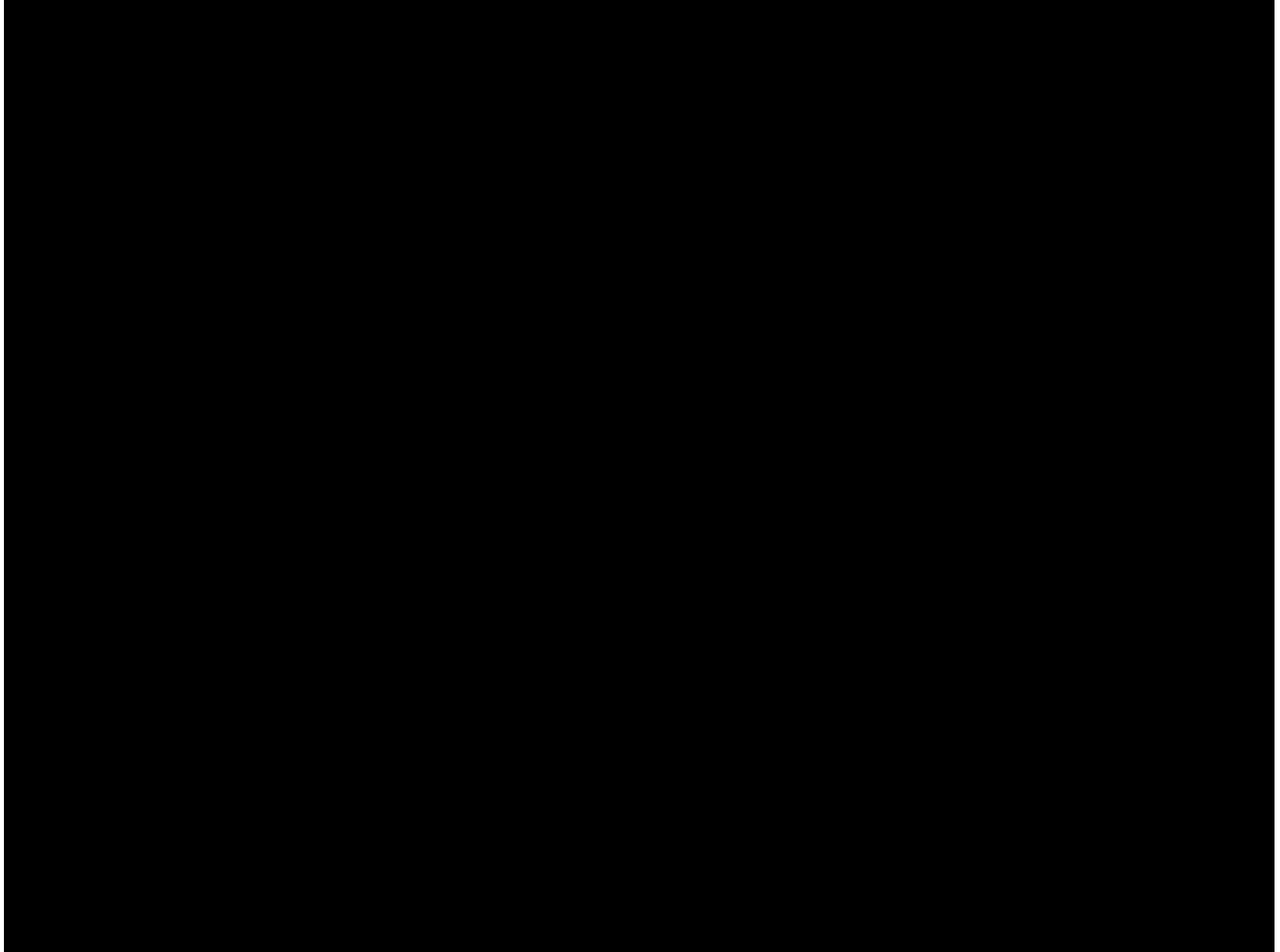
Portability features of CULTURAMA





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Issues addressed in CULTURAMA 2





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Portability features of CULTURAMA

- Fewer projectors
- Custom number of screens



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Thank you!!

Mohamed Farouk

mfarouk@mcit.gov.eg